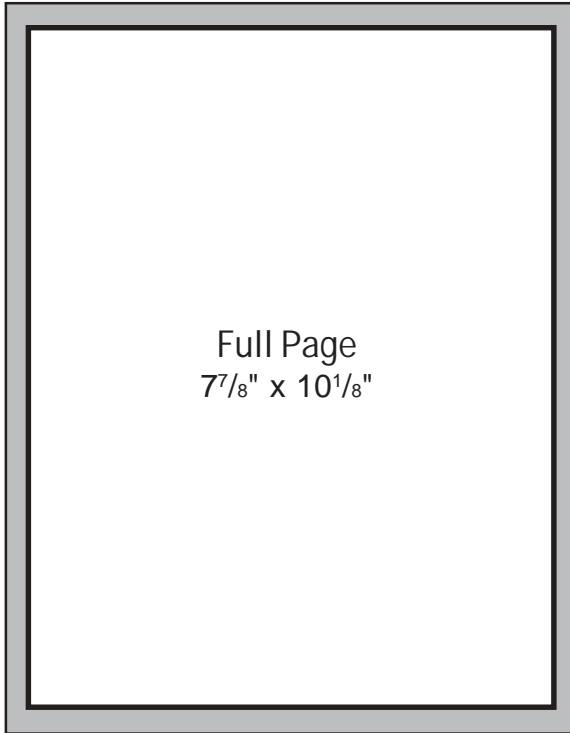


MOBILE HOME PARK

MAGAZINES

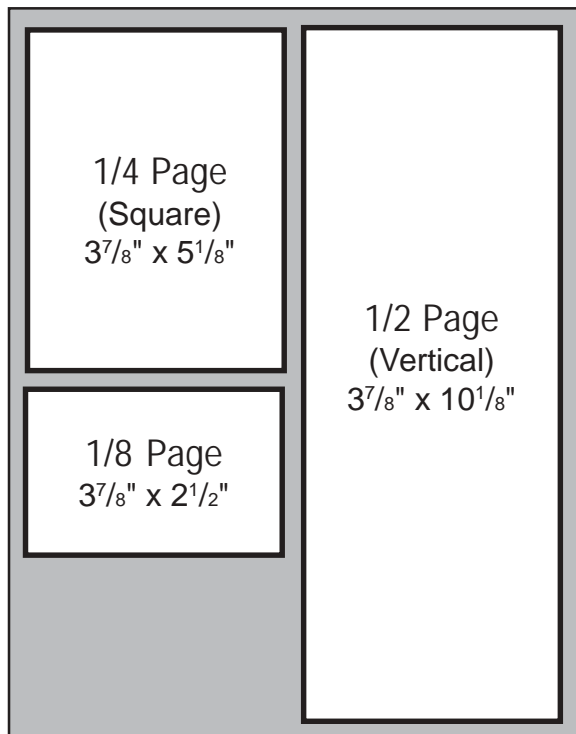
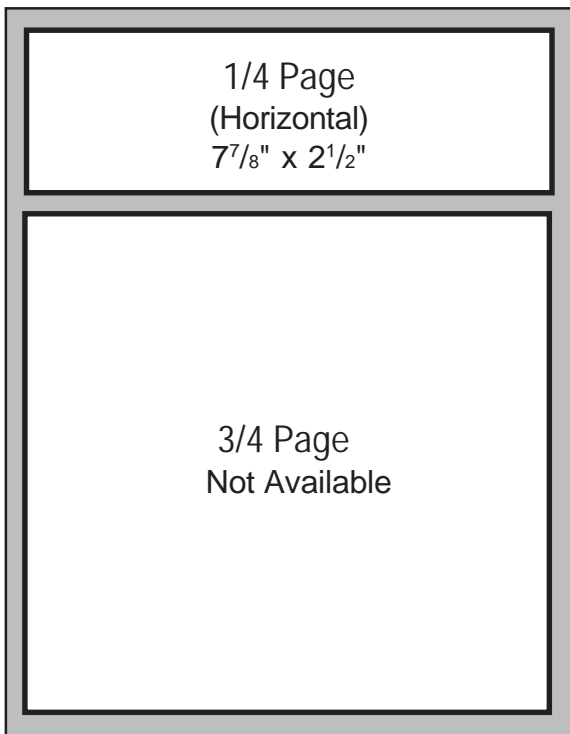
Serving Individual Mobile Home Communities in California Since 1974

MECHANICAL REQUIREMENTS



Unit Size	Width		Depth
Full Page	7.90"	x	10.00"
1/2 Page (H)	7.90"	x	5.15"
1/2 Page (V)	3.90"	x	10.40"
1/4 Page (SQ)	3.90"	x	5.15"
1/4 Page (H)	7.90"	x	2.50"
1/8 Page	3.90"	x	2.50"

1/2 Page
7⁷/₈" x 5¹/₈"



- Publication trim size 8.5"x11"
- Space reservation close first day of preceding month of publication date. Camera-ready art materials due by the 1ST day of preceding month of publication date.

- Camera-ready art, veloxes, repro proofs. Screen at 85 line. Any necessary art and production charges will be billed at cost.
- Full reverse ad not accepted. Maximum reverse area allowable is 20%